



PARKER

EST. 1888

— PARKER 51 NEXT GENERATION —



OVERVIEW

PARKER 51

First launched in 1941, the Parker 51 was unlike no other pen that had come before it. Its innovative hooded nib, paired with Parker's first fast drying ink, answered the conundrum faced by pen manufacturers at the time: how to make a pen that dries fast on paper, but not drying so fast it dried in the pen?

Featuring a bold range of colours, the 51's streamlined silhouette provided a seamless transition from its barrel to its hooded nib giving Parker 51 its own distinctive identity and remains the prized possession of many pen collectors worldwide.

In 2021 we re-launch the Parker 51 maintaining the hallmarks of the original that gave the 51 its identity while leveraging technical advancements and our expertise and craftsmanship to ensure its fit for use in the modern world.



HISTORY

PARKER 51



1888
The Parker Pen Company is Founded



1933
The Vacumatic is Launched



1941
The Parker 51 is Launched



1978
Manufacture of the Parker 51 is ceased



2020
The Parker 51 is permanently relaunched

1921
The Duofold is Launched



1939
Design work for the Parker 51 is completed



1954
The Jotter is launched

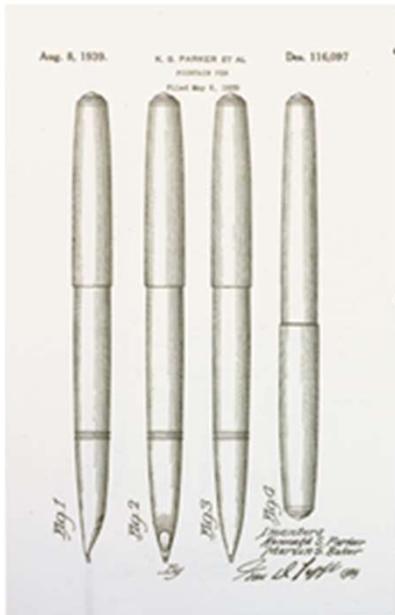


2002
The Parker 51 Special Edition is launched



HISTORY

PARKER 51



Design work was completed in 1939, Parker's 51st year which is believed to be why it was named "51"

These famous P-51s have more than a name in common!

There's a world of kinship in these two—the P-51 Mustang, famed as one of the finest fighters to ever exist, and the brilliant, streamlined Parker "51" fountain pen.

For, like a glider in flight, the Parker "51" spreads smoothly, silently to your touch. Its beauty is the beauty of flowing wings.

Your natural desire, of course, is to possess the finest of all writing instruments of steel. Yet, you may have no need for pens.

Secondly, Parker craftsmen are today creating precision, laser-precise instruments (including that of the P-51 Mustang) and a long list of other vital war equipment.

All the Parker "51" pens we can produce are rationed in England. Still, if a new pen is essential for your war needs—let us come to your attention to someone in Service—make a reservation with your local dealer for a Parker "51".

The Parker "51" is the only pen of its kind—patented by U. S. Patent. It also can use the new Parker "51" ink—write! *Doesn't dry out!*

When in use write! You need no blotter. Of course, you can use any ink with the Parker "51" if you so desire—but you can't "do better."

Colors: Black, Blue, Cedar, Dune Gray, Corcoran Brown, \$1.50; \$15.00. Pencils, \$5.00; \$7.50. Parker Vacuum pens, \$1.75; Pencils, \$4.00.

GUARANTEED BY LIFE CONTRACT Parker—like Chevrolet on the pen—our reserve construction pen—*Just the thing for the man who writes, writes every day, or is required to do so, and who writes, writes, writes.*

© The Parker Pen Company, Franklin, Wisconsin. Make your address right—**NOT** 5148 KENNESAW AVENUE

Parker "51" *Writes dry with wet ink!*

The distinctive shape of the Parker 51 famously resembled that of the P-51 Mustang.

Like a Pen from another PLANET!

ITS NAME?

the **Parker "51"**

When it was launched the Parker 51 with it's hooded nib was like no pen ever seen before. It was described as "a pen from a another planet"

IN THE HAND OF  *Vilhjalmur Stefansson*

Pihlakko, Stefansson, world famous scientist and explorer, who has contributed much to our knowledge of the northern polar regions. He is author of the popular book, "Great Adventures and Explorations."

World's most wanted pen . . .

Parker "51"

"51" writes dry with wet ink!

NORTH—south—east—west—Parker "51" is the preferred writing instrument.

77 surveys in 29 countries proclaim its popularity. Even in far-off Sydney, Australia, for example, the preference for Parker exceeded that of the next three leading makes combined!

Here is a pen of simple, unspoiled beauty. Precision-made from cap to point. You choose from a wide range of individualized custom points. Each starts on the instant—glides across the paper with light and eager touch.

Only the "51" is designed for satisfactory use with new Parker *Supercrome*—the super-bright, super-permanent ink that *dries as it writes!*

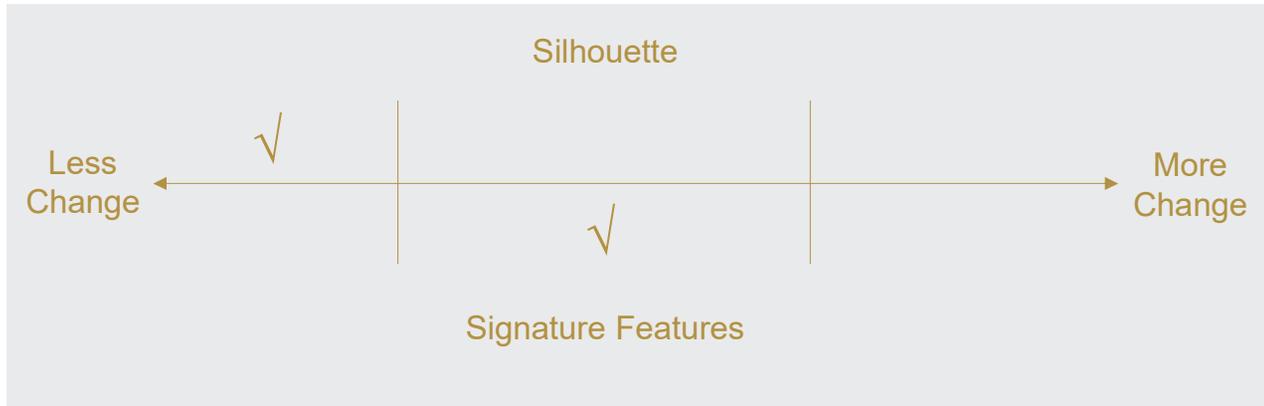
See the "51" today. An ideal gift for birthdays and anniversaries. Choice of distinctive colors. Individual "51" Pens (including the new *semi-size*), \$12.50; \$15.00. Pencils, \$5.00; \$7.50. Sets, \$17.50 to \$80.00. The Parker Pen Company, Janesville, Wis., U.S.A., and Toronto, Can.

Class. 1948 by The Parker Pen Company

Before the rapid rise of the ballpoint pen, the Parker 51 was believed to be the most ever sold pen in history

DESIGN SCOPE

PARKER 51



MAINTAINED

Hooded Nib
Resin Barrel
Cap Jewel

UPGRADED

Screw Cap
Fitting

MODERNISED

Clip Length
Refill System

2020



1940's



ANATOMY

PARKER 51

Resin
Barrel

Maintained: Like the original, the Parker 51 barrel is made of a glossy resin

Screw
Thread

Upgraded: The new Parker 51 has a screw cap fitting which improves the sealing around the nib, preventing the nib from going dry.

Hooded Nib

Maintained: Like the original, the iconic hooded nib has been maintained

Resin
Shell

Maintained: Like the original, the Parker 51 barrel is made of a glossy resin

Cap
Jewell

Maintained: Pearlescent cap jewel synonymous with Parker 51

Metal
Shell Connector

Upgraded: The new Parker 51 includes a metal shell connector to improve strength

Steel
Cap Band

Maintained: Steel cap band with Parker logo

Clip

Modernised: The clip length has been increased to the same length of a Sonnet



SIZE COMPARISON

PARKER 51

With cap on

2020

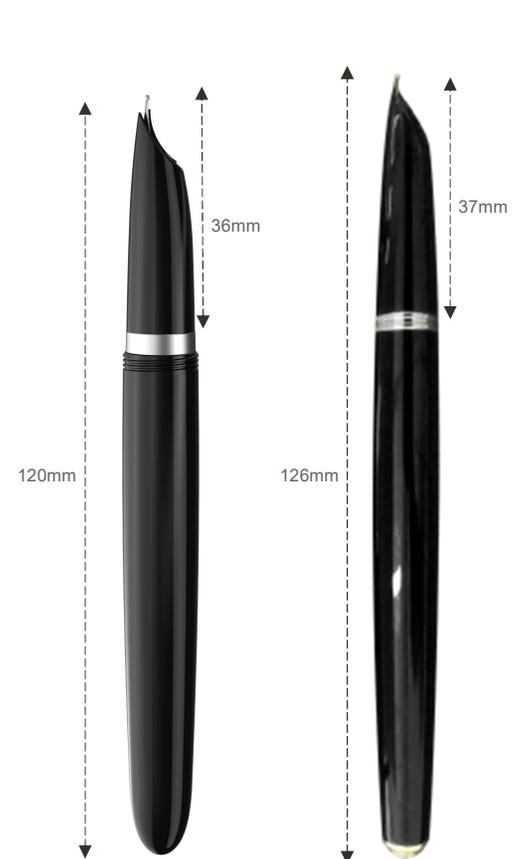
Original



With cap off

2020

Original



COLOURS
PARKER 51

Core

Stainless Steel



Black CT

Burgundy CT

Midnight Blue CT

Teal Blue CT

Deluxe

18k gold



Black GT

Plum GT

PRODUCTION INFORMATION

PARKER 51

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CORE COLLECTION

An elegant, streamlined silhouette provides a seamless transition from its barrel to its hooded nib. Featuring a pearlescent cap jewel, the Core collection is a modern take on the original icon.

NIB MATERIAL [1]: Stainless Steel

TRIM MATERIAL [2]: Palladium Finish

SHELL [3]: Resin

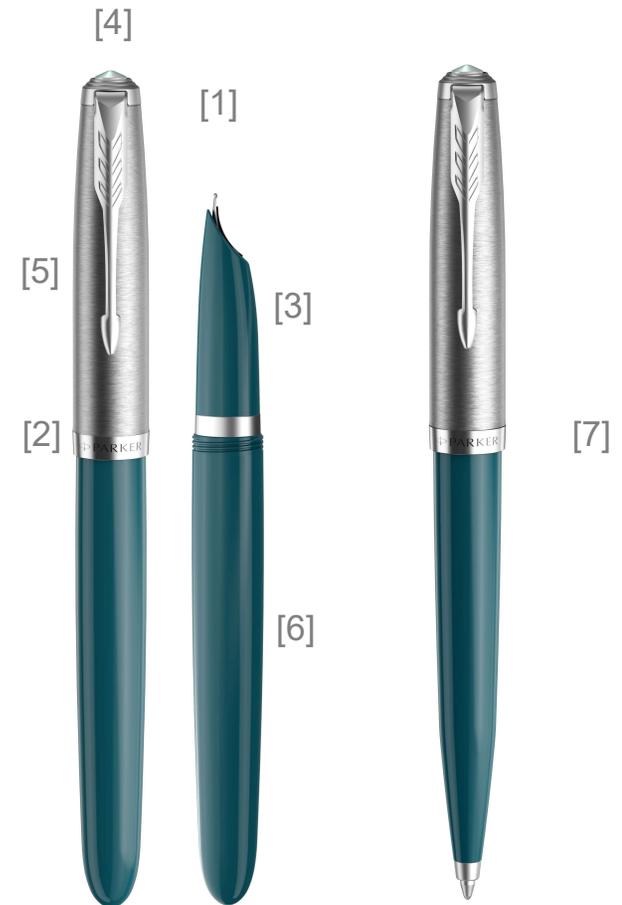
CAP Jewel [4]: Pearlescent Resin

CAP FINISH [5]: Stainless Steel + Linishing

BARREL FINISH [6]: Resin

BP MECHANISM [7]: Twist

Made in France.



PRODUCTION INFORMATION

PARKER 51

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DELUXE COLLECTION

An elegant, streamlined silhouette provides a seamless transition from its barrel to its hooded nib. Featuring a gold plated chiselled cap adorned with a pearlescent cap jewel, and an 18k solid gold nib, the Deluxe Collection is both modern and luxurious.

NIB MATERIAL [1]: 18k solid gold

TRIM MATERIAL [2]: Gold Finish

SHELL [3]: Resin

CAP Jewel [4]: Pearlescent Resin

CAP FINISH [5]: Brass + Chiseling + Gold Finish

BARREL FINISH [6]: Resin

BP MECHANISM [7]: Twist

Made in France.



CORE vs DELUXE

PARKER 51



* Deluxe Cap: Brass + Chiselling + Gold Finish is the same process as Parker Premier Storm



PACKAGING

PARKER 51

Fountain Pen

- Parker Gift Box
- 1 x Fountain Pen
- 2 x Long Black Cartridges



Ballpoint Pen

- Parker Gift Box
- 1 x Ballpoint Pen with Quinkflow Refill Black
- 1 x Quinkflow Refill Blue (below platform)



PRICING

PARKER 51

Core

Stainless Steel



FP	BP
\$165.00	\$125,00

Deluxe

18k gold



FP 18k	BP
\$475,00	\$295,00