

ETHICS AND REASON

That Bottle. That Ink. That Giving.

As **bottles go**, this is an inoffensive, fairly ordinary shape. The mouth is wide enough for the widest of fountain pens. The cap is travel-proof and easy to use. So what was it that made them say it wouldn't work?

'It isn't glass.' 'It is too tall.' 'It isn't wide enough.' 'It doesn't come in a box... people don't buy ink unboxed.'

Well, allow us to share Robert's reasoning behind the ink bottle he's now famous for:

"I chose PET because it is made from recycled chemical waste which would otherwise remain a danger (or at best have a less friendly second life than a clean, recyclable PET bottle). PET is the world's most recycled plastic and much more often recycled than glass bottles."

The shape? It works so well because of the need to handle and store ink bottles - we can easily become collectors of many inks. These fit so well in a small drawer or cabinet.

The now infamous cap label sits proudly atop. Each label swatched by Robert Oster himself.

The contents? Robert Oster Signature® Fountain Pen Inks are non-toxic and eco-friendly. Produced in a just-in-time manner means that stock isn't warehoused for lengthy periods. In fact, Robert insists on producing the inks in quantities specific to daily requirements - and orders are literally filled into bottles specific to our retail partners' particular needs. You can know that your ink bottle was filled and shipped just before it was offered for sale.

What about Shake'N'Shimmy® inks? Are they non-toxic and eco-friendly, too? Recently one of our retail partners asked on behalf of their environmentally concerned customers and friends. Here's what we said, adapted for your reading, as a matter of record:

Our supplier of shimmy material adheres to government regulations.

*The pigment material used for Robert Oster Signature® inkArt.ink™ Shake'N'Shimmy® (silver label) products, also known as Shimmy inks, are produced from powdered mica. **Plastics and metallic materials are not used.***

Though mica materials occur naturally in the environment, and may be flushed or diluted into wastewater, we do recommend care be taken disposing of Shimmy product as one would dispose of any ink product.

There have been several questions regarding Vegan concerns. As a general rule, we don't discuss component parts or production methods; however we do want you to know that to the very best of our ability to be certain, our product has only additives derived from both natural and/or non toxic materials and animal byproduct are not a part of the processes. There is no animal testing involved either.

Robert Oster Signature® products are famously non-toxic and we are both pleased and proud to provide this information.

An **iconic Aussie** product within just months of its first appearance. A world leader in its category. And a well behaved, colourful choice for all. **Think Australia™** think Robert Oster.

Indeed it is **A drink for your pen®**

Giving is our Living...

Our company is committed to supporting not only the community of fountain pen and ink users the world over. We aim to give back to the world community in the form of sponsorships, gifts and charitable support to the tune of twenty percent of our entire pre-tax revenue.

To date we have financially supported women and childrens' refuge, food and clothing; mens' mental health support; children in African villages food, water and education; and youth suicide prevention and support.

It is our pleasure to take of what we have and put it in the hands of our extended world family -- and **you** play a vital role in the giving by your continued encouragement.

Thank you!